





# THE COVER



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Muse: Jennifer Rodriguez

Stylist: Ra Casas

#### Photography by Jose Grimm

Blog. Selected content around internet

Printerest. Our style in one sight

Twitter. Chit-chating and featured links

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Vimeo. Cover making-of, catwalks, video -art.

Tumblr. Our little hochpotch

are you the?

we
are
looking
for.





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# Join us

# DISCOVERING PAWMALING RAMARING

Discovering and promoting talentet people

#### **OUR RAW CONTRIBUTORS**



Ra Casas STYLIST editorial\_ Jennifer

Estilista de moda especializado en nuevas tendencias aplicadas, celebrities, tv y visual styling. Ha colaborado como organizador de eventos para Hugo Boss o Carrera Sunglasses, como editor de moda para Client Magazine, Shangay, OciMag (revista online), El Dominical de La Vanguardia y H Magazine, entre otras… y viste a celebrities en TVE. Trabaja como PERSONAL SHOPPER y CUSTOMIZADOR para Pepe Jeans London en Barcelona y Docente en IDEP BARCELONA (POSTGRADO DE ESTILIMOS DE MODA)

email: raul casas2001@yahoo.es

racasas@blogspot.com



#### Lelya Martian PHOTOGRAPHER

editorial\_ Lilas

I'm 26 years old, born and based in Moscow. I am a specialist in tourism and translator, but nothing of it isn't my work. Since childhood, I had a craving for drawing, which became a passion for photography five years ago.

I hadn't plans to be a photograph, it happened by itself.

I am inspired by the beauty of women, and love especially photographing models and clothing. I specialize in fashion shootings, lookbooks, private photo sessions. Prefer using a natural light in photo sessions, if it's possible. I consider it's the most natural and characteristic.

Three years ago I began to teach retouching photos, and then photography. I had a lot of students, many of whom are now very successful. And I'm really pleased of it.

I like to travel, but I can't do it without my camera, otherwise feel empty. Therefore, making photoshoots in other countries is my favorite work.

Lenguages I speak: English, Russian, French.

Living on Russia, Moscow, Tukhachevskogo 42

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#### Didac Alcoba

PHOTOGRAPHER

email: didacalcoba@hotmail.com



#### Michael Sanville

PHOTOGRAPHER

editorial\_Flare

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#### Farnaz

PHOTOGRAPHER

#### editorial Endless Canvas

Farnaz K is a New York City based professional photographer with over a decade experience in the world of fashion photography. Her work has been published worldwide. After several years as a professional graphic designer, Farnaz K embarked on her training in photography at the Pasadena Art Center College of Design where she received her Bachelors in Fine Art.

Languages you speak: English Country/City: New York / United State

email: farnazk@farnazk.com www.farnazk.com

#### **OUR RAW CONTRIBUTORS**



#### Marc Matinon PHOTOGRAPHER editorial Ghost

MARC MARTINON is fond of everything that attracts the eye is the reason why he chose this great art: "PHOTOGRAPHY". And in turn, hope that moment will captivate your eyes, through his achievements. It's a real passion for it, a land of exile, a way to create the world without any limit except that of "imagination." Have a choice with its light, is something he enjoys immensely. Control its light sources indoors, and outdoors is part of his knowledge that he did not want to happen.

For MARC MARTINON, keep a camera has become natural, as an extension of his thought. It's his way of expressing himself, to offer those who want to take the time to ask a few moments at his side. Appreciate the detail that makes the difference, details that few people will pay attention, but that will eventually disturb the look. MARC MARTINON love to share moments of creation, to feed and food ideas, have a complicity and form one with the team around him. Photographer since the late 1990s, he worked with many brands, agencies, musical artists and magazines (print and web). Marc Martinon love go through what he undertakes the important thing for him is the purpose of a project conducted with success...

Languages you speak: French and a very bad English

Country: Paris (France)

email: contact@marcmatinon.com

www.marcmatinon.com



#### Nacho Martinez

#### PHOTOGRAPHER

editorial Break Out

Nacho Martinez is a fashion & portrait photographer based in Barcelona and Madrid., available to travel worldwide. Nowadays, he is working in a wonderful charity project of a 2015 calendar for the non-profit organization Galgos 112 who developes tasks to protect, save and give a new life to spanish greyhounds. This project is an approach from the fashion photography to the spanish greyhounds issue. He has published on magazines like The Fashionisto, Vangard Magazine, in Cover Magazine, Sicky Magazine, Fashion Faces NY, 414 Magazine London, First FMag Madrid & We&You Fashion Magazine Madrid, and is always planning and working on new editorial shootings.

Currently, he works with high end model agencies. He loves teaching photography and contributing to the development of new photographers by giving photography masterclasses at special events in Barcelona and Madrid. He underwent education in art photography at the Art School Serra i Abella from Barcelona, with specialization in Fashion Photography.

To fulfill his multi-facetet creative profile, apart from photography and videography, Nacho designs and creates his own t-shirts (lasnachisetas.tumblr.com) and DJs (abearddjwithanipad.tumblr.com) his own sets on events and parties.

email: info@nachomartinezphotoart.com

www.nachomartinezphotoart.com

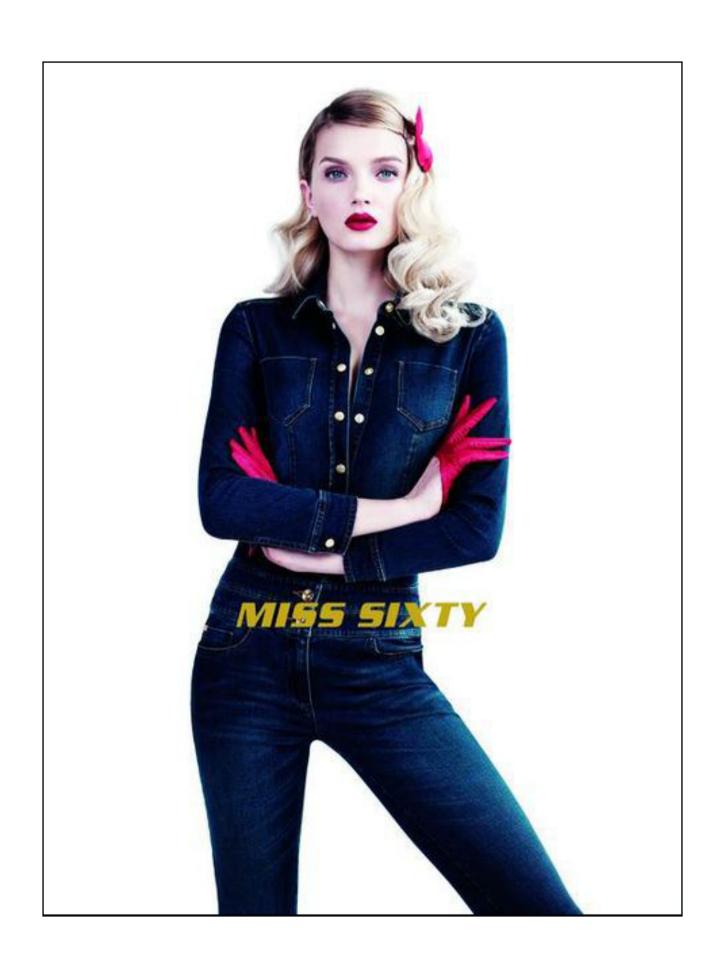
## Discovering and promoting talentet people

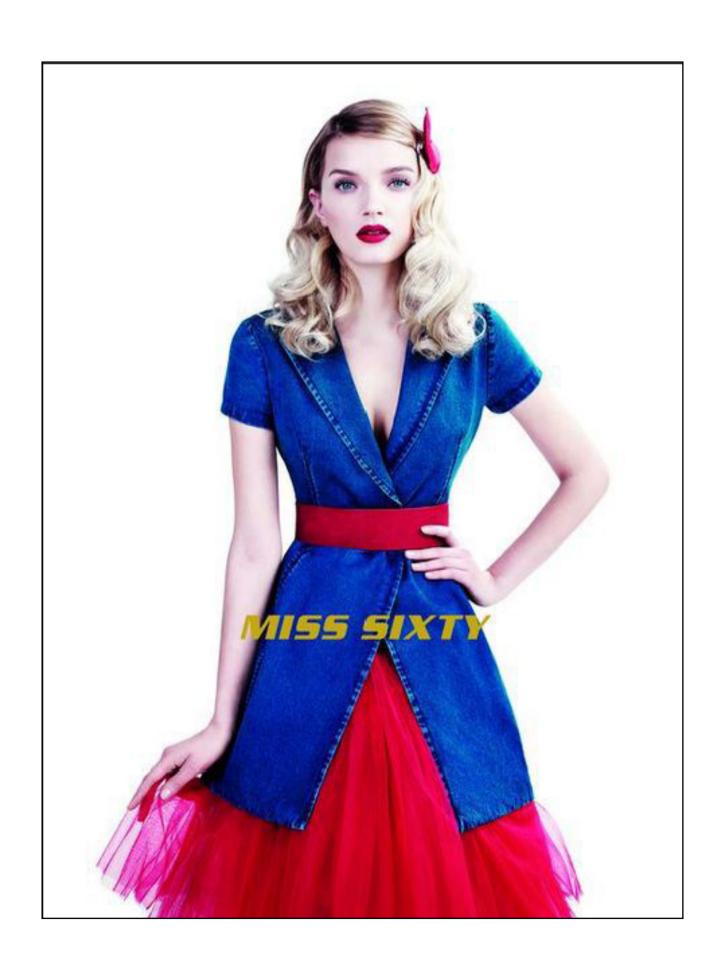




# SHOES AREBORING WEAR SILEAR PLATFORM ZEBRA

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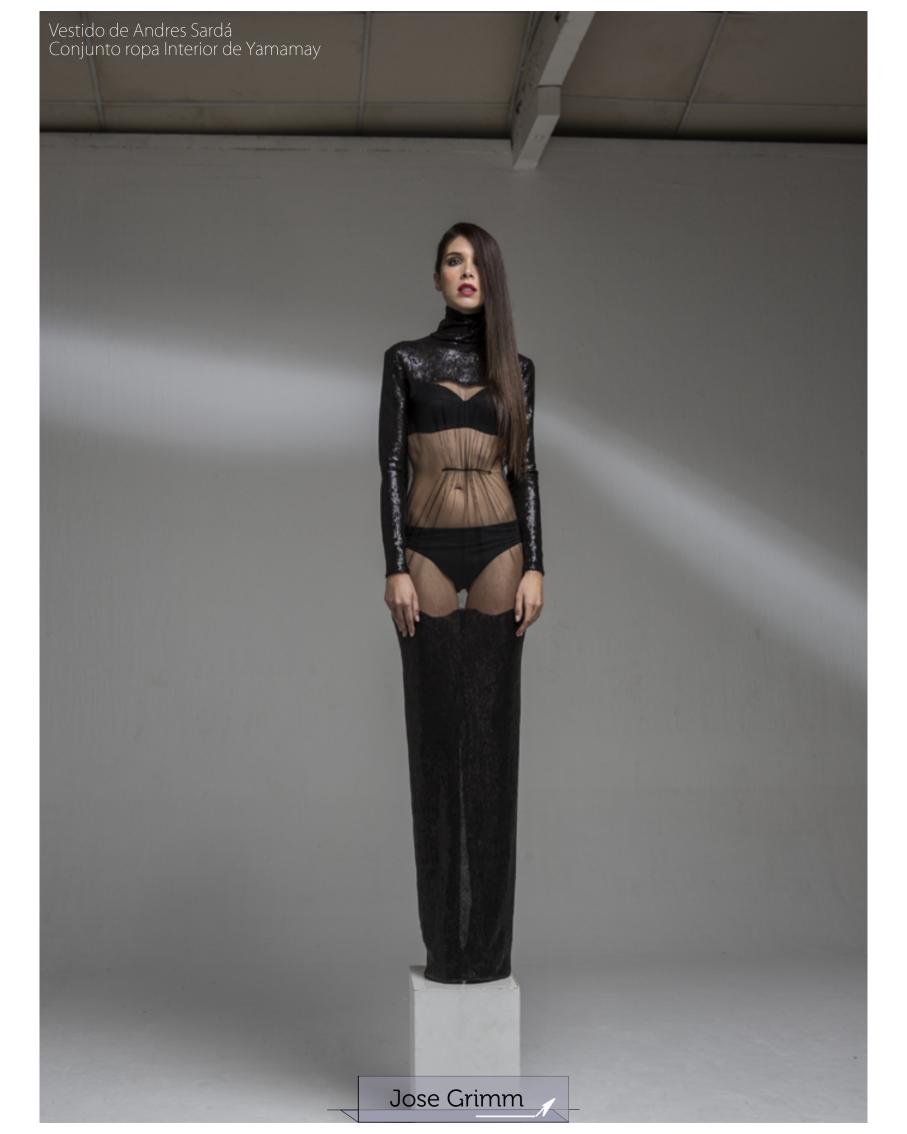
















# InfinityChains

We all know how we felt the first day we discovered the infinity scarf. A feeling of delight that we found a product that has the versatility to be worn so many unique ways! Well that was years ago and fashion should always be evolving in a way that demands our exploration. A new jewelry line, b by bstrd has definitely caught our attention. It has taken the concept of the infinity scarf and the stunning look of jewelry and combined them to curate the dazzling infinity chains. Brands that create the opportunity for the customer to be designers and express themselves how they wish is the vision behind b and making these infinity chains.



To see more on this dynamic brand: check out <u>www.bstrd.com</u> All photos by: Nicole Marcelli Photography



Made with fine gemstones and metals, these chains reflect the body beautifully while remaining affordable. Infinity chains have an astonishing way of forming to any silhouette in a flattering and artistic approach. The ability to adorn yourself in at least 6 different styles with the same piece is incredible. Let out your inner fashionista by coming up with additional ways to style the piece. What more could we ask for?



I caught up with the bstrd designers for a "behind the scenes" look into their world.

How did you start your company?

TB: bstrd was started out of a love for design. Originally focused on printing our watercolour artwork onto silk scarves, we moved to jewelry. Jewelry had also been a passion of ours and was easier to bring to market while still taking the necessary time for quality control and R&D (Research and development.) Silk scarves, graphic dresses and raglan sweat shirts and a men's line are in our near future.

What is your company about?

TB: Our company is about mashing beautiful things with rough things (she says as she imagines sueded silk graphic scarves layered over rough gemstone necklaces) and bringing affordable, locally crafted, high quality pieces to the marketplace. Our goal is to have 40 retailers within Canada in the next 2 years and then to branch into the states.

What are some of your greatest accomplishments?

TB: Launching the website was a really big deal. Getting our first retailer last year was also a wonderful feeling and selling our first diamond bodychain a few months back helped kick us into full gear.

What's your philosophy of life?

TB: Hands down: Work hard. Play hard.

What are some of your top sources of inspiration?

TB: Fashion bloggers – I just love supporting local bloggers and seeing the unique ways they style our pieces. We also target Canadian designers and retail shops that sell locally made goods to carry our lines.

Where are the designers from?

TB: Andre is from Quebec, Canada. Tianna and Sheira is from Ontario, Canada

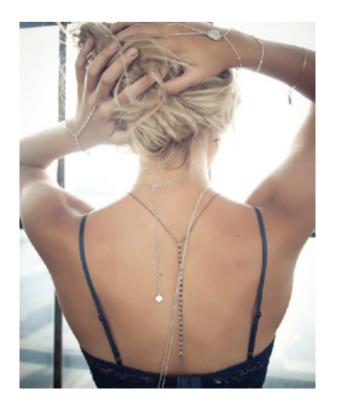
When was the bstrd launched?

TB: Brand was launched in 2011

How did both designers start working together and then how did you launch the brand?

TB: Andre and Tianna are the main designers with help from a friend, Sheira. Andre and Tianna and married, having met working for Tianna's brother's marketing company. Sheira and Tianna went to high school together and have remained friends since. The brand was launched after Tianna decided she wanted to wear Andre's watercolour paintings. They are still working on a silk scarf line featuring Dre's beautiful paintings, but the jewelry was came out of the gate quicker out of a necessity for the right piece and the lack of ability to find it. The brand bstrd will soon feature graphic silk scarves and dresses and a men's accessory and clothing line

Fashion has the tendency to take the focal point in design, yet jewelry is the icing on the cake. Jewelry is the breathtaking finishing touch that complements our fashion and gives us our unique style. Express yourself in full with a versatile infinity chain by bstrd.



Article By: Tosha Cole Clemens

Tosha has over 10 years' experience in fashion. Consisting of styling, trend forecasting, production, product development, design, and sourcing. She has represented top companies that include, BEBE, Wet Seal, Fredrick's of Hollywood, and Fox Racing.

She provides consulting and also is a contributing fashion writer for several magazines and the founder of www.NittyGrittyFashion.com

 $\underline{www.ToshaClemens.com}$ 

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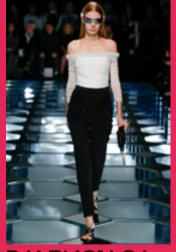








AF VANDERVOLRST



BALENCIAGA













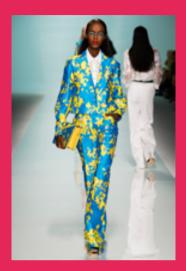
















EMANUEL UNGARO







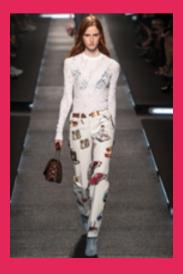


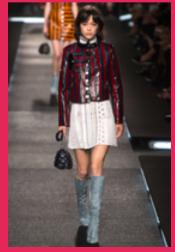


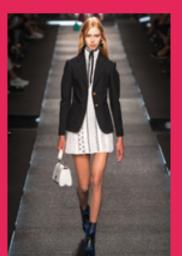
JEAN PAUL GAULTIER



LOUIS VUITON















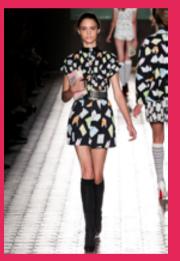








TERRY MUGLER







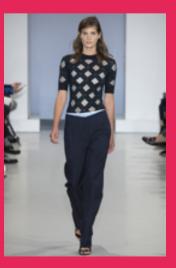




OLYMPIA LE TAN



PACO RABANNE









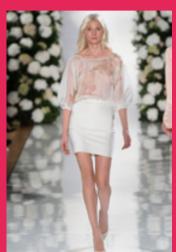














VALENTIN YUDASHKIN





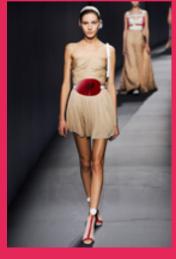






**VALENTINO** 











VIONNET

































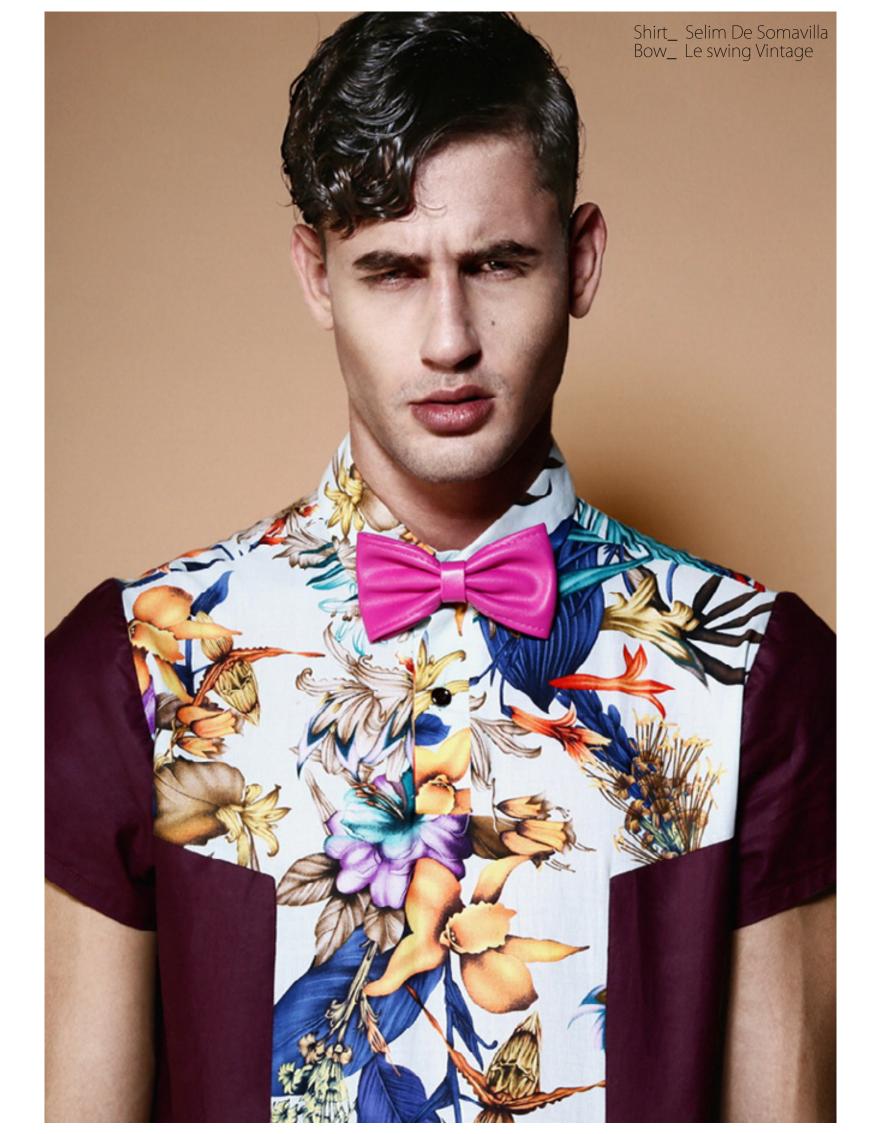


































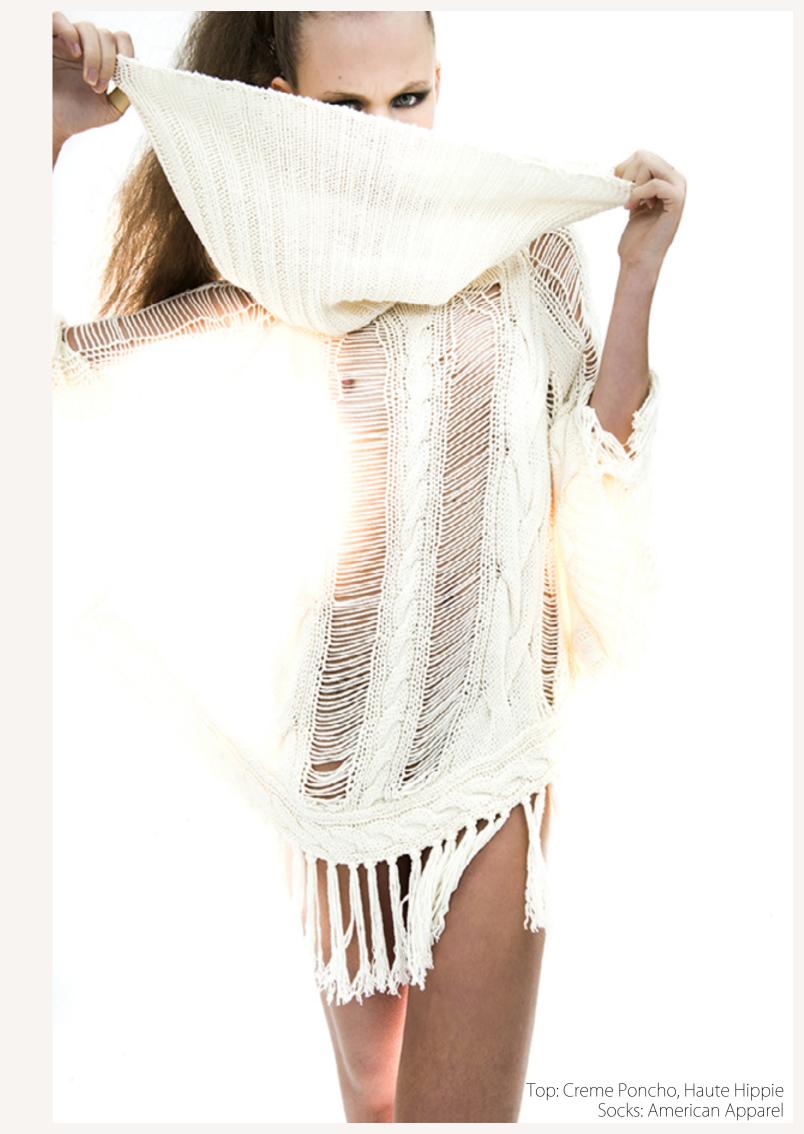


AUTUMN ARRIVES WITH PLENTY 10 KEEP YOU WARM

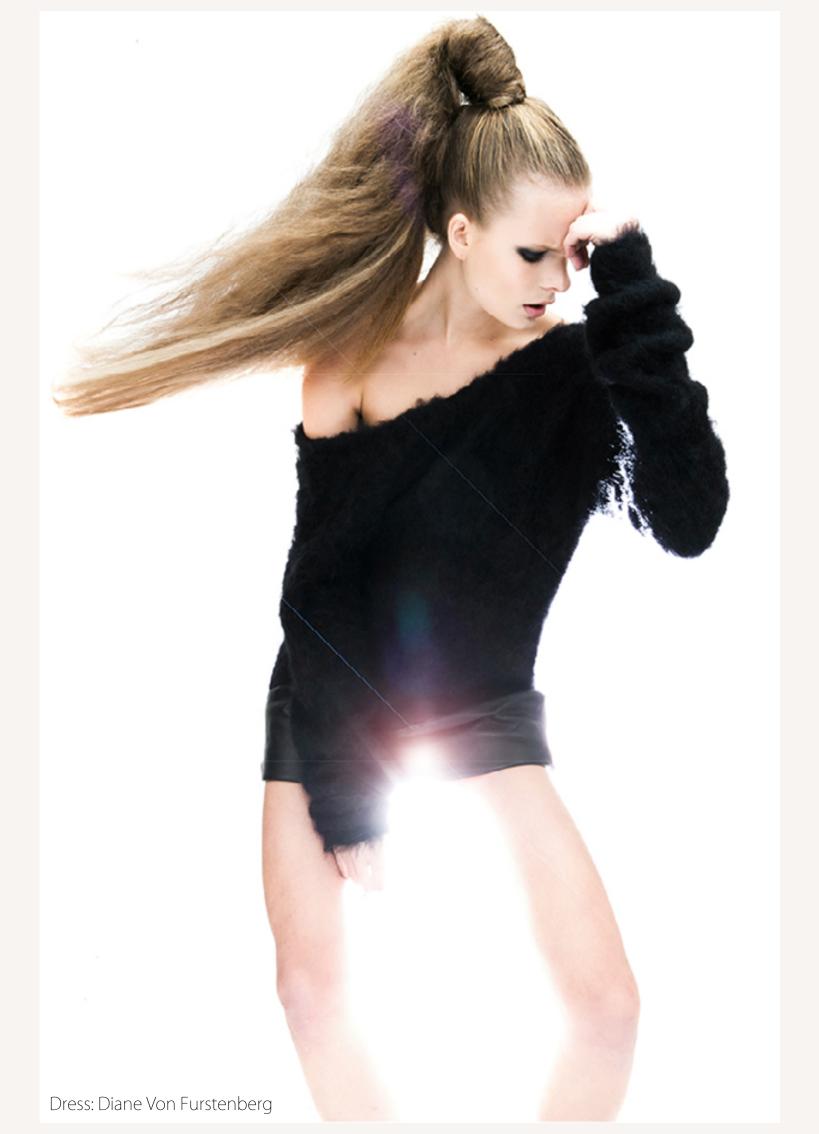
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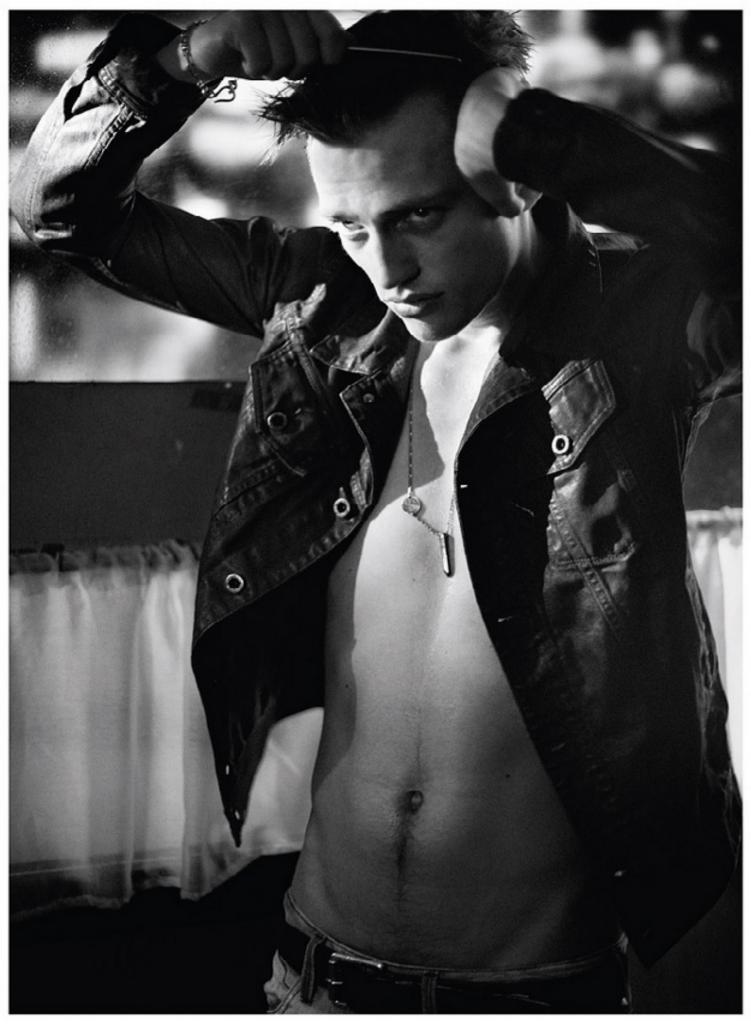




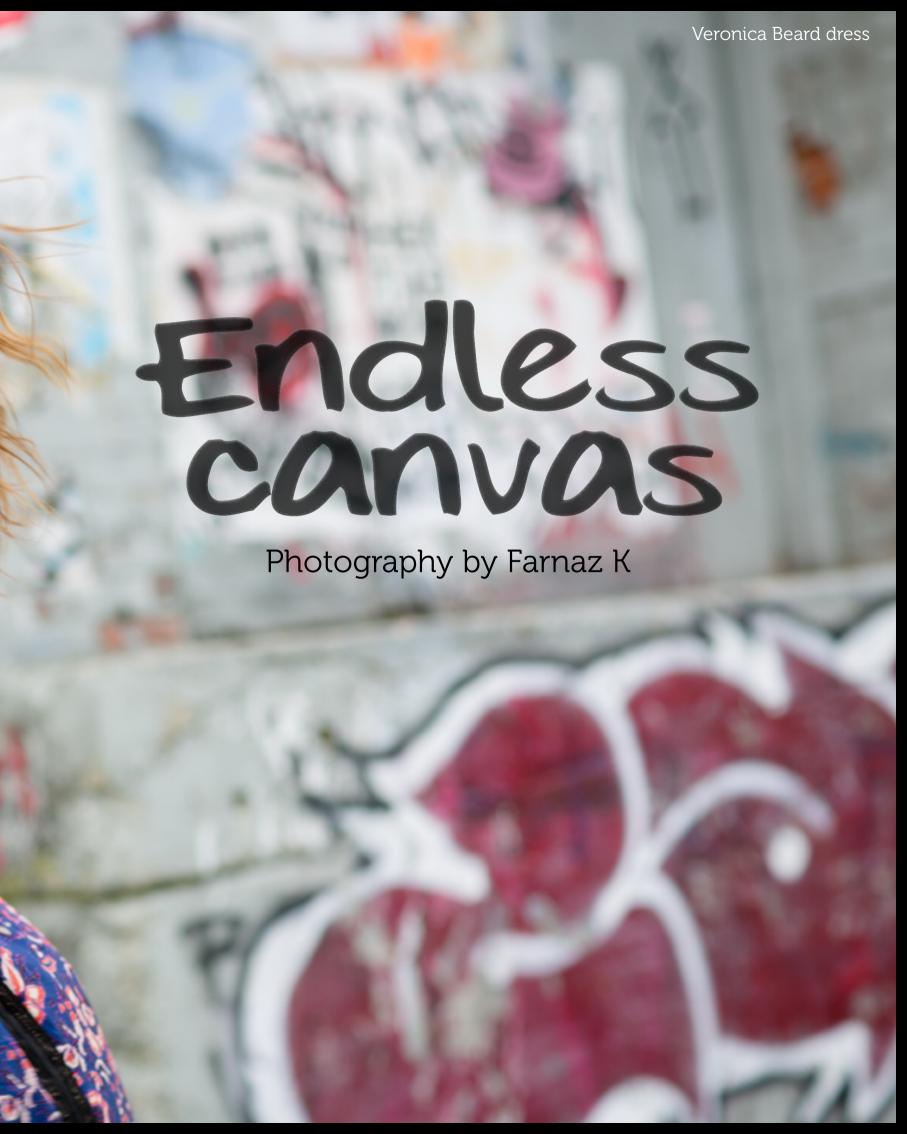
Sweater: American Apparel turtleneck Socks: American Apparel Shoes: Blonde Ambition





















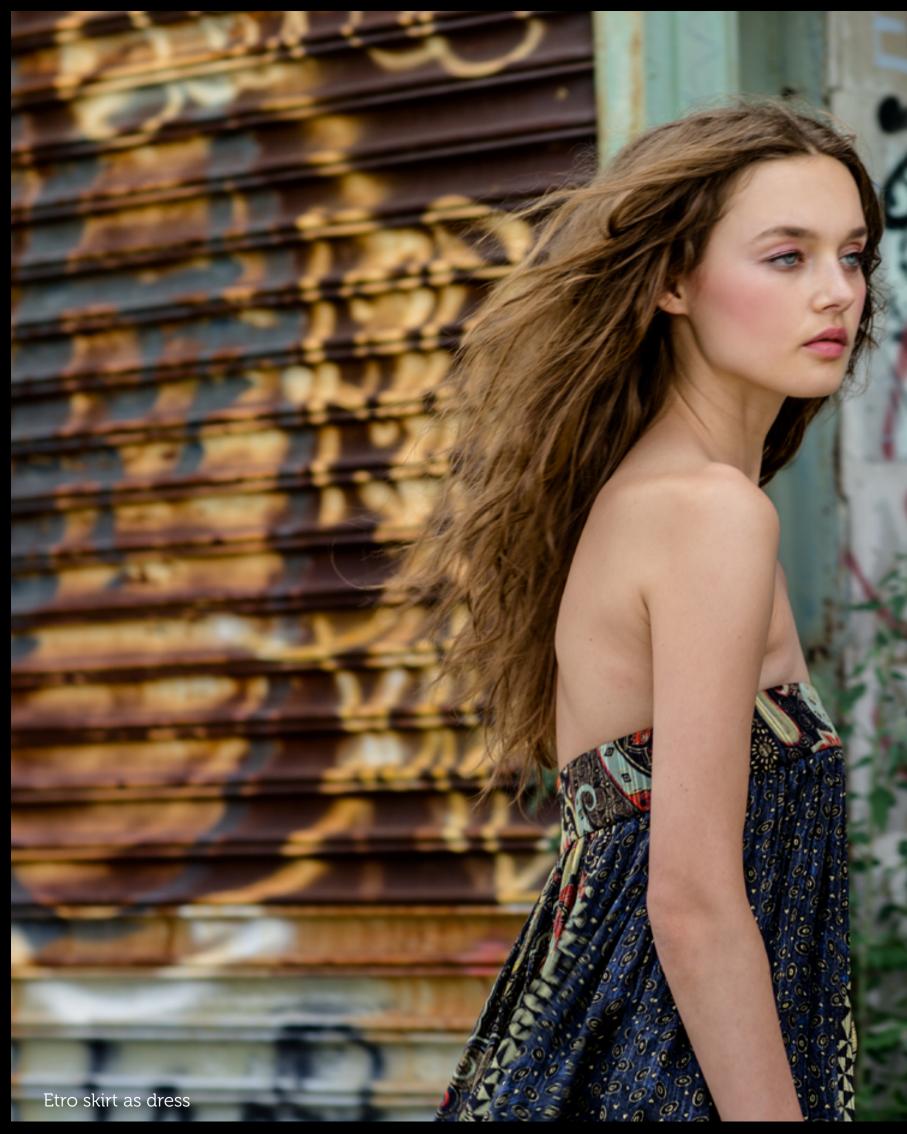














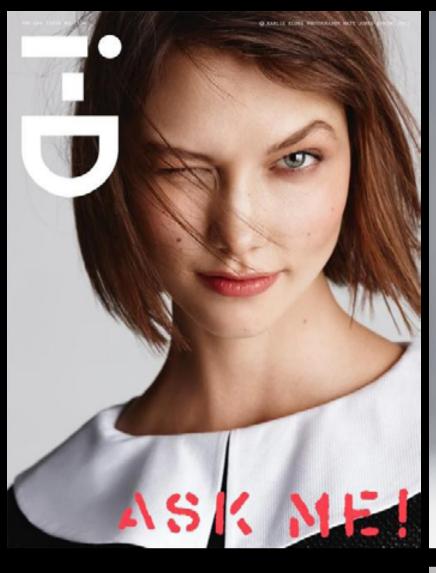




Birth Date: August 3, 1992
Nationality: United States
An American beauty originally from Chicago,
then from St Louis Missouri, United States.
Discovered at a charity fashion show in a mall
in St. Louis for a friend who was battling cancer.
Now based in NYC, Karlie studied ballet which
explains her grace on the runway and her
popularity among the designers. Close friends
with fellow model Jourdan Dunn and Karmen
Pedaru. Has a puppy named Joe. Partnered with
Momofuku Milk Bar and started a line of cookies
(Karlie's Kookies) with a portion of the proceeds
going to charity. In Sept 2013 won the Best Model
Social Media award, at the Fashion Media Awards.







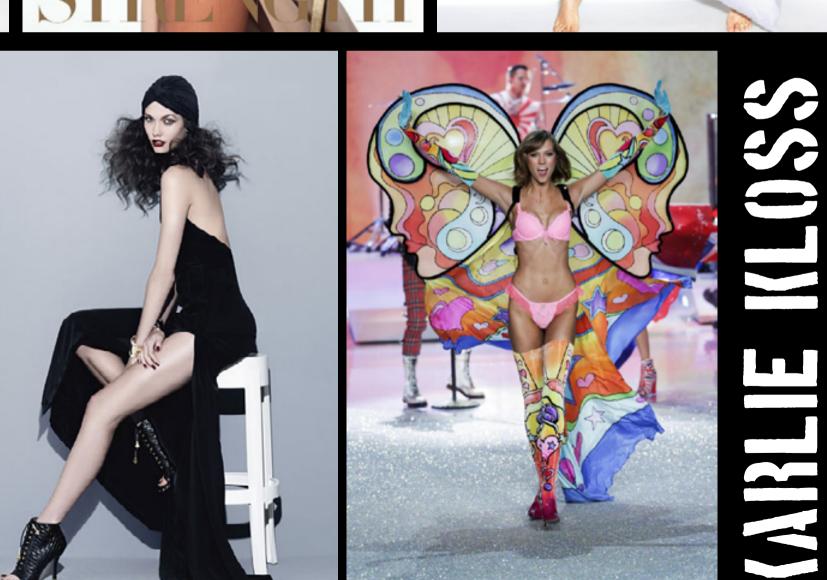




























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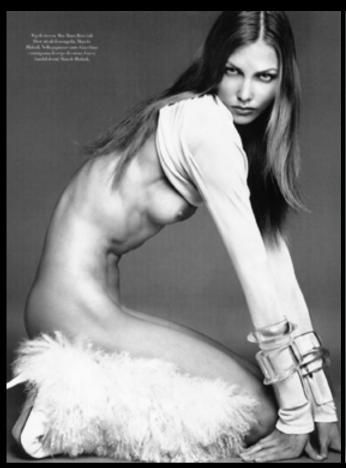


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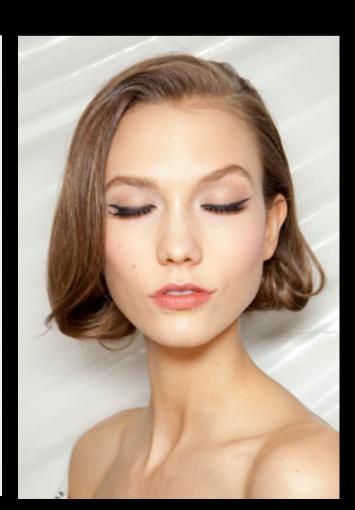




# MARLIE IILOSS









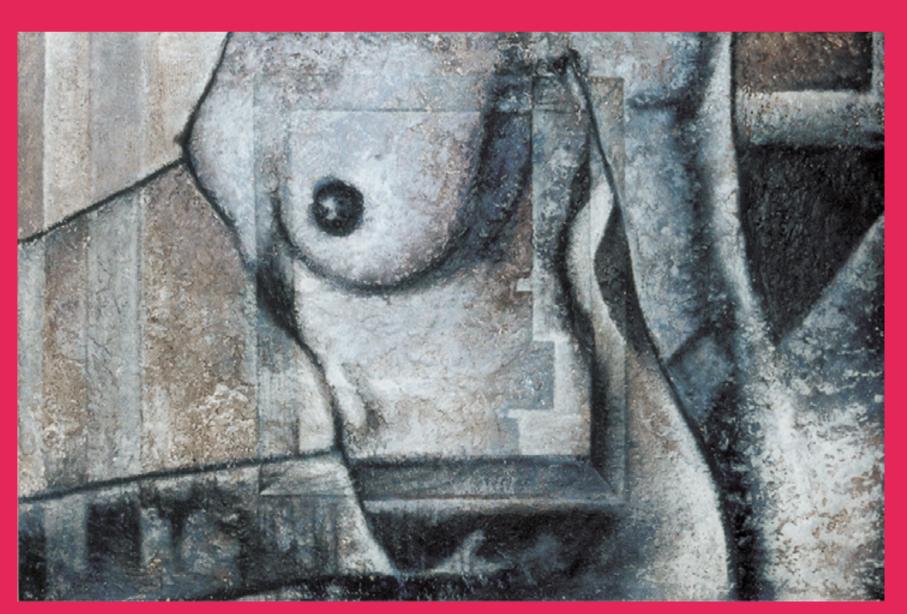


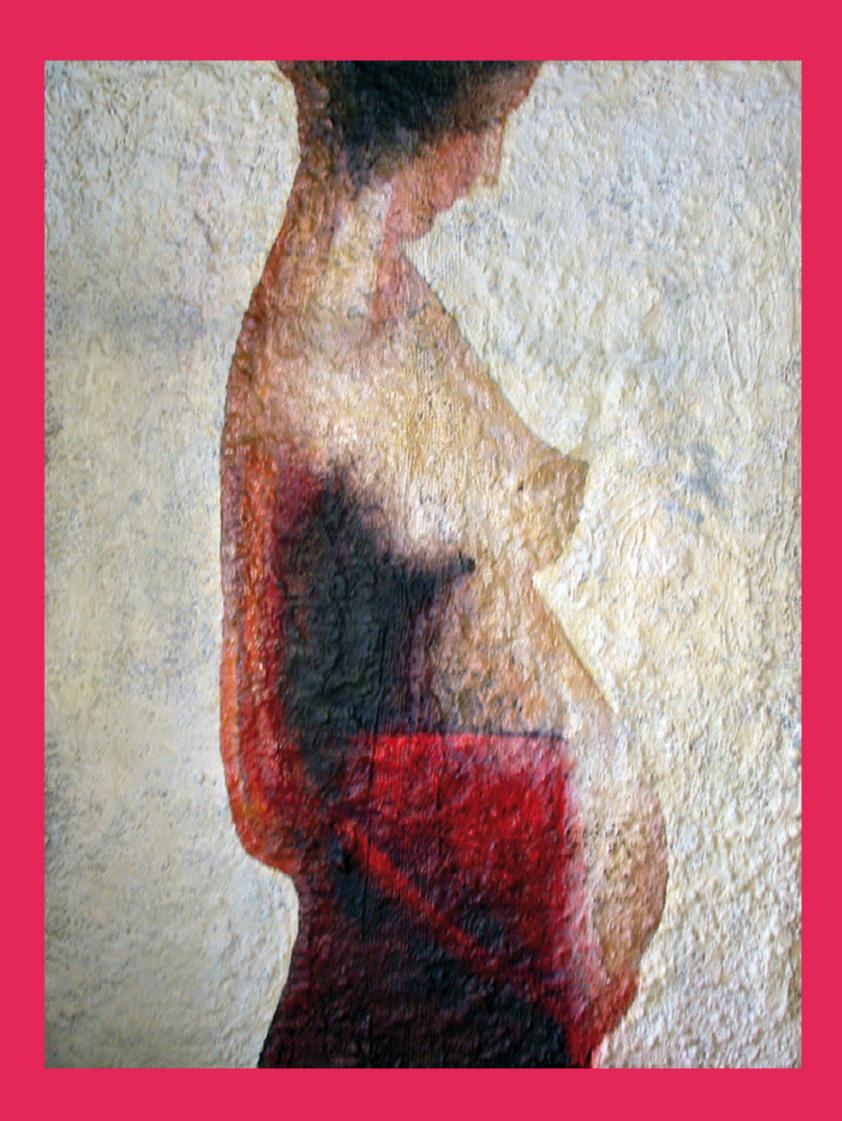
we love

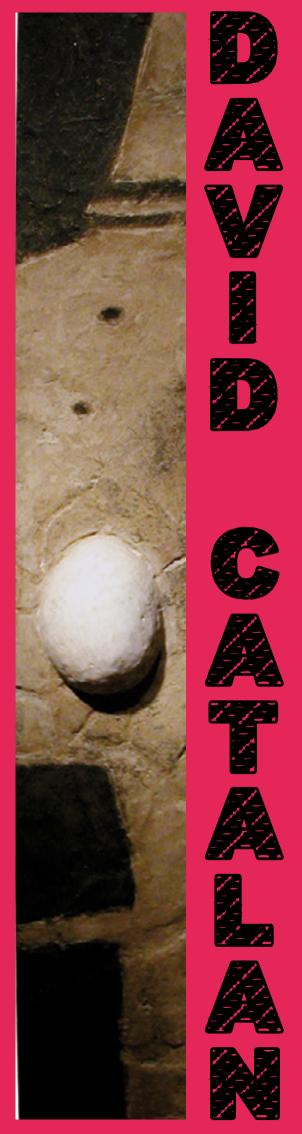








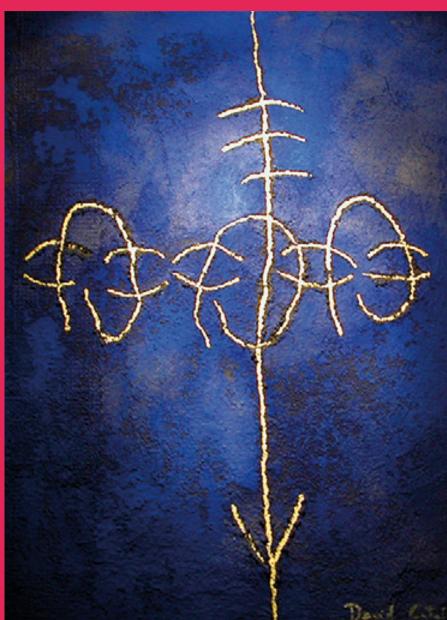






























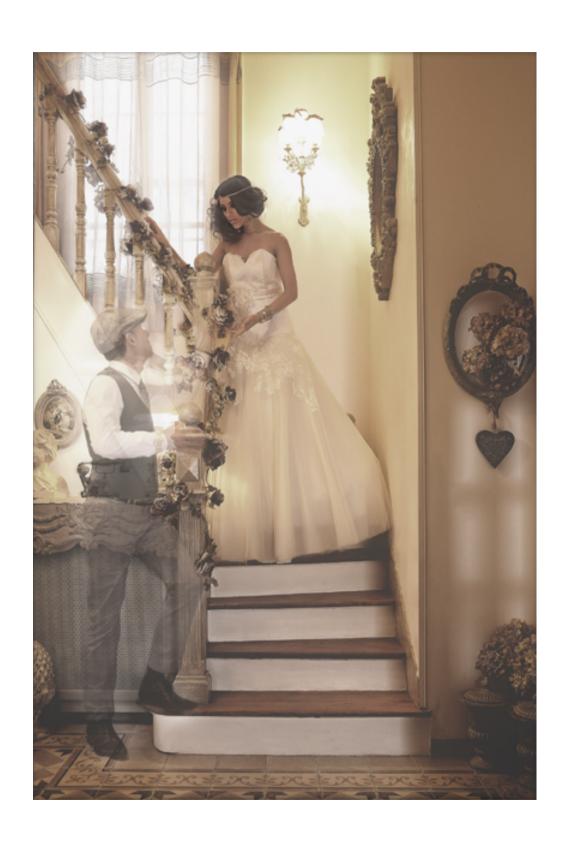


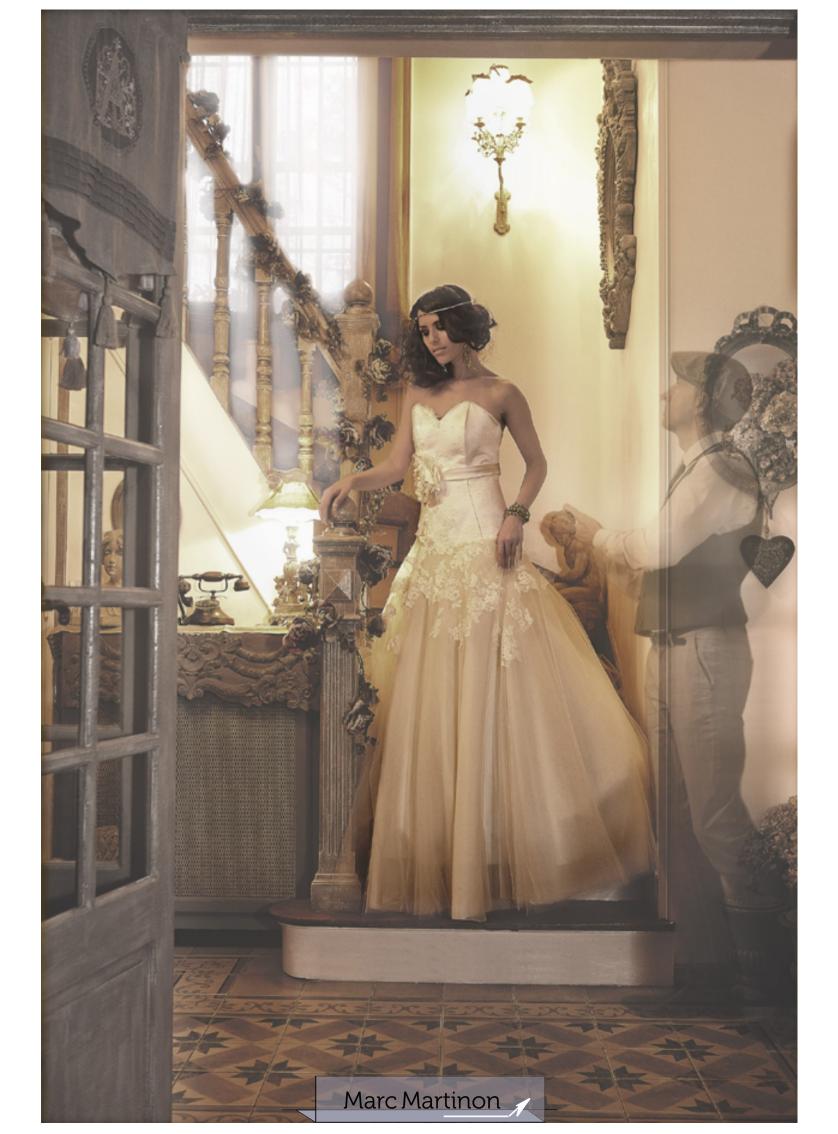
















## BREAK

Photography by Nacho Martinez

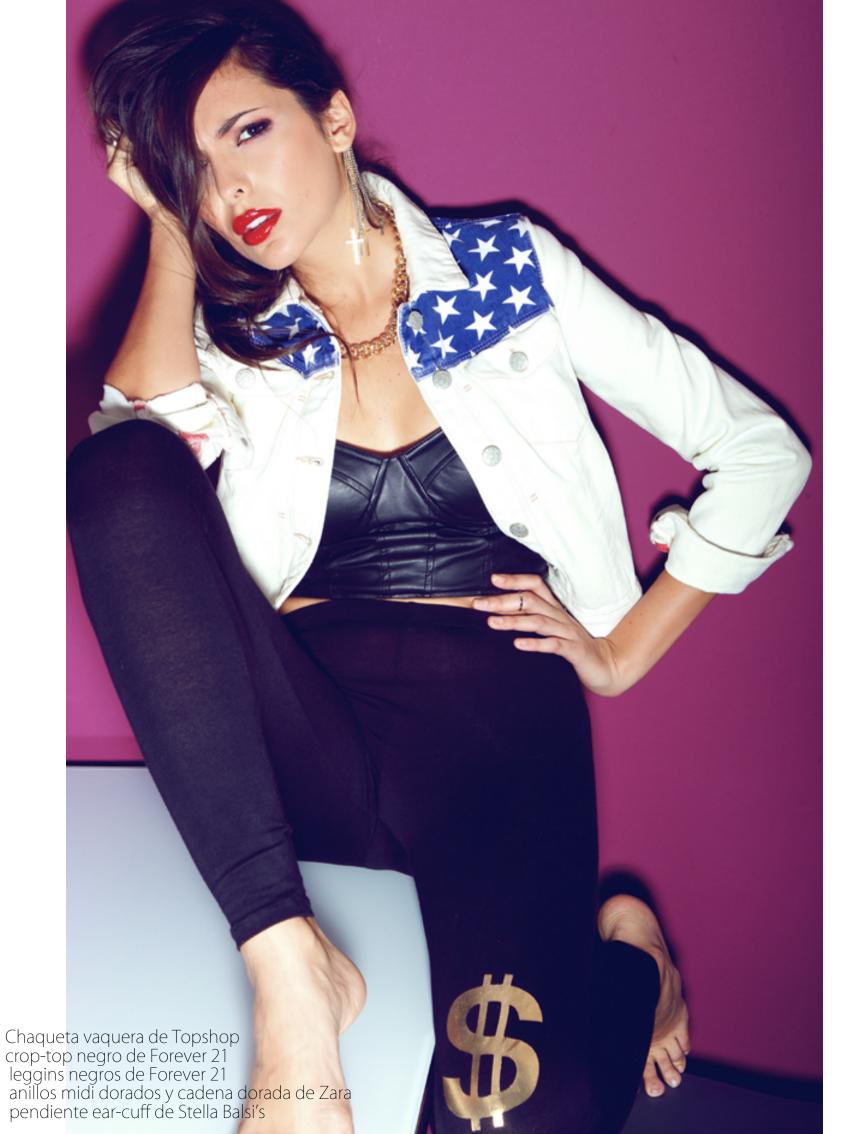


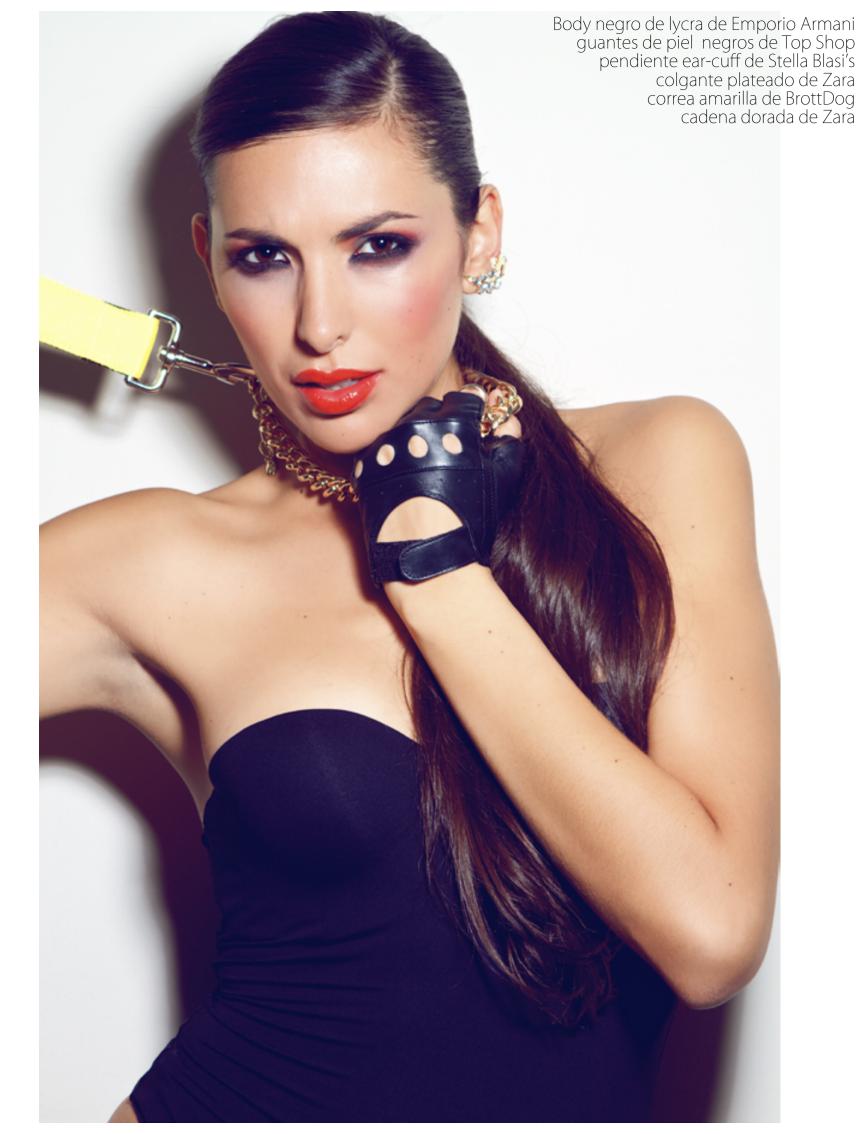
Muse: Bibiana Cristina@bcntalents

Stylist: Marta Paris

Makeup & Hair: Sandra Morte







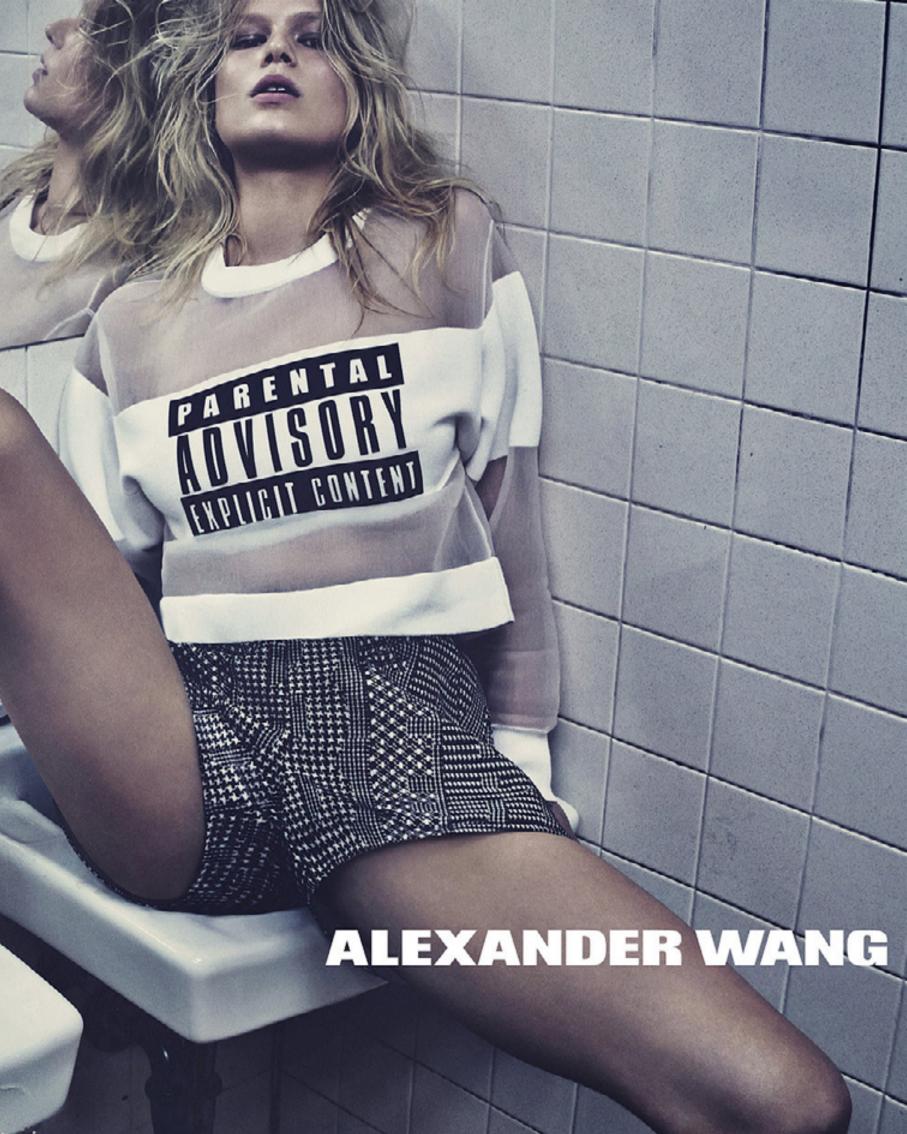














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